



# We Need Your Support!

Sponsors and donations allow the theatre program at NNHS to continue offering opportunities - both onstage and behind the scenes - for our students through ten shows each school year. Without your support, Theatre Ink would not be able to provide the programs and experiences that enrich our students and our community.

## LEAD SPONSORS

Lead Sponsors are community businesses that keep our program running. Lead Sponsors will have an ad in the program for every show of their sponsorship term. Lead Sponsor ads will be seen by thousands of theatre patrons each school year. Lead sponsors also receive 2 tickets to all shows.

Lead Sponsorships are available for the full school year or for one semester. Non-profit organizations receive a 20% discount.

## 2024-25 SEASON

LEAD SPONSOR Ad Sizes	LEAD SPONSOR Full School Year	LEAD SPONSOR One Semester (3 shows in Fall, 7 shows in Spring)
Full Page, Cover, full color	\$1,600	\$600 Fall/\$1,000 Spring
Full Page, non cover, B&W	\$1,200	\$400 Fall/\$800 Spring
½ Page B&W	\$600	\$200 Fall/\$400 Spring
¼ Page B&W	\$400	\$100 Fall/\$300 Spring

## SHOW-SPECIFIC ADVERTISING

Show your support by purchasing a single ad in the program of any of our ten shows this year.

### FAMILY & FRIENDS ADS

Friends and family! Show your support for the cast and crew by purchasing a personalized ad in any show program.

### CIRCLE OF FRIENDS

We accept donations of all sizes, and donors are recognized by name in the printed program for each performance.

Show-Specific & Family Ads Ad Sizes	Show-Specific (sold per show)	Family Ads (sold per show)
Full Page B&W	\$250	\$125
½ Page B&W	\$150	\$75
¼ Page B&W	\$100	\$50

## PAYMENT DEADLINES

### October 15, 2024

Deadline for Lead Sponsors  
(full school year or fall semester only)

### January 3, 2025

Deadline for Lead Sponsors  
(spring semester only)

## PAYMENT OPTIONS

- Venmo @April-Stein-4
- Paypal link available
- Checks made payable to Theatre Arts Opportunity Committee and mailed to April Stein, 457 Walnut Street, Newton, MA 02460

## AD DETAILS

- Please submit your **ad in color**. A color version of every ad will be seen in the online PDF version of each show program. Program ads will only be printed in color if your sponsorship includes color printing.
- Size requirements:
  - Full Page: 8.25" tall x 5.25" wide
  - Half Page: 4" tall x 5.25" wide
  - Quarter Page: 4" tall x 2.5" wide
- Please refer to the **ad creative due dates** below. PDFs should be emailed to **newtontheatreink@gmail.com**.
- You may maintain the same ad creative all year, or send in a new ad at any time. If a new ad is not received by the deadline for a show program, the previous ad will run in the program.

## 2024-25 THEATRE INK SEASON

<u>SHOW</u>	<u>RUN DATES</u>	<u>PROGRAM ADS DUE BY</u>
The Crucible	Oct 31 - Nov 2	Oct 17
Heathers the Musical	Dec 5-7	Nov 21
Frosh Cab (Freshman Cabaret)	Dec 11-13	Nov 21
Lost and Found: Our Stories as People of Color	Jan 15-17	Jan 2
Nitrous Oxide: An Evening of Sketch Comedy	Feb 6-8	Jan 23
Improv Jam	Feb 27	Feb 13
The Prom (spring musical)	March 20-23	Feb 28
SponGen (Improv Comedy)	April 30 - May 3	April 16
The Choreography Project	May 7-9	April 16
The 18th Annual Playwrights Festival	June 5-7	May 22